

BUSINESS PARTNER REGISTRATION

Business Partners: Associate Members/Non-Members,
Exhibitors, Sponsors and Advertisers

COLORADO • MONTANA •
WYOMING BANKERS
ASSOCIATIONS

**2010 TRI-STATE
BANKERS SUMMIT**

JACKSON LAKE LODGE • MORAN, WYOMING
JUNE 13-15, 2010



BANKERS...

Ascending to the Summit

**Business Leaders Blaze the Trail
Bankers Ascend to the Summit**

Our country and our industry are facing difficult economic times. Now is the time to show support for banking, our communities and each other. Join the Colorado, Montana, and Wyoming Bankers Associations for an opportunity to reach the peaks of your company’s potential.

The 2010 Tri-State Bankers Summit will provide you with new opportunities to meet with bankers face to face while gaining valuable recognition for your company through varied and expanded sponsorship opportunities and seven potential hours of networking time.

We are optimistic and excited about this year’s Summit, and hope that you will join us. See you in Jackson Hole!

The 2010 Tri-State Summit Planning Committee

Park Entrance Fee

There is a **\$12 per person or \$25 per vehicle entrance fee into the park (good for 7 days). Visa and Mastercard are accepted.**

Transportation to and from Jackson Hole Airport

Airport Shuttle

- Cost is \$45 per person each way, \$90 round trip per person (plus tax)
- Reservations are needed in advance (not before April)
- For ticket information, call 307.733.3135 or visit www.jacksonholealltrans.com.

Car Service

- Taxi-Approximate cost is \$55 one way, visit www.jacksonholeairport.com for a full list of taxi companies

Rental Car

- Alamo- (800-327-9633), Avis (800-831-2847), Hertz (800-654-3131) and National (800-227-7368) rental car services are available at Jackson Hole Airport.

HOTEL INFORMATION

This year’s Summit will be held at the Jackson Lake Lodge in Grand Teton National Park. Enjoy the beauty and tranquility of the Tetons up close!



Room Rates:

Non View Cottage \$224 (single and double occupancy)

Non View Patio Cottage \$239 (single and double occupancy)

Mountain View Cottage \$289 (single and double occupancy)

Mountain View Main Lodge Room \$319 (single and double occupancy)

The room block will be held until Tuesday, May 11 (rates apply for the dates of June 10-18, based on availability). Check in is 4 p.m. and check out is 11 a.m.

Reservations:

Phone: 800.628.9988.

Make reservation under the 2010 Tri-State CO/MT/WY Bankers Summit group to receive above rates. First and last night’s deposit (room + tax) is required at time of reservation via check or credit card (Visa or MasterCard) when making reservations.

Cancellation Policy:

As a reminder, guests may cancel or change their reservations up to 7 days prior to arrival. Any cancellations or changes made prior to 7 days from arrival will incur a \$30.00 processing fee. Cancellations within 7 days of arrival will forfeit their deposit.

Visit the Grand Teton Lodge Company at www.gtlc.com, on Facebook (Grand Teton Lodge Company) or Twitter (@Tetontales).



SATURDAY, JUNE 12

3:00 p.m. – 5:00 p.m. Registration

SUNDAY, JUNE 13

7:00 a.m. – 8:00 p.m. Registration

7:30 a.m. – 8:30 a.m. Golf Continental Breakfast

8:30 a.m. – 4:00 p.m. Golf Scramble

9:00 a.m. Scenic Float Trip with Lunch

2:00 p.m. – 9:00 p.m. Pipe and Drape Set Up by K & J

5:00 p.m. – 7:00 p.m. Opening Reception

MONDAY, JUNE 14

7:00 a.m. – 6:00 p.m. Registration

7:15 a.m. – 8:30 a.m. Breakfast Buffet

8:00 a.m. – 11:00 a.m. Exhibitor Set-Up

8:45 a.m. – 9:00 a.m. Opening Ceremonies

9:00 a.m. – Noon Business Session

9:45 a.m. – 10:00 a.m. Break

11:30 a.m. – Noon Exhibitor Lunch

Noon – 2:00 p.m. Lunch Buffet in Exhibitor Hall

2:00 p.m. – 3:00 p.m. Business Session

3:00 p.m. – 3:30 p.m. Ice Cream Social in Exhibitor Hall

3:30 p.m. – 4:30 p.m. Business Session

5:30 p.m. – 7:00 p.m. Reception in Exhibitor Hall

7:00 p.m. – 9:00 p.m. Dinner

8:30 p.m. – 10:00 p.m. Exhibitor Teardown

TUESDAY, JUNE 15

7:30 a.m. – 9:00 a.m. Breakfast Buffet

8:45 a.m. – 10:00 a.m. Business Session

10:15 a.m. – Noon State Bank Associations Annual Meetings

11:30 a.m. – 1:00 p.m. Farewell Lunch Buffet

Sunday Scenic Float Trip**Luncheon Float Trip**

(Approximately 4 hours)

8:30 a.m. Meet in Hotel Lobby**9:00 a.m. Luncheon Float Trip Begins****Cost is \$100 per adult and \$75 per child (ages 6-11)**

The Luncheon Float Trip includes roundtrip transportation, a 10-mile scenic float that winds through Grand Teton National Park and lunch. A traditional American cook-out lunch including hamburgers, hot dogs and accompaniments awaits you at our private meal-site on the banks of the Snake River following your river float.

**Sunday Golf Scramble****Jackson Hole Golf & Tennis Club****7:30 a.m. – 8:30 a.m. Continental Breakfast****8:30 a.m. Shotgun Start****Cost is \$165 per person**

Transportation is on your own. JHGT is approx. 33 miles (1 hour drive) from the lodge, please plan accordingly.

Participation in this year's golf scramble will allow you the opportunity to meet with the attendees in a relaxed and beautiful setting. The shotgun start will begin at 8:30 a.m. Breakfast and refreshments will be served to all golf participants and prizes will be awarded at Monday's Opening Reception.



SPONSORSHIP OPPORTUNITIES

All sponsorships include the following:

- Recognition in the conference program
- Signage at sponsored event
- Access to attendee list in electronic format (except “other” sponsorship)
- “Sponsor” identification on name badge



DIAMOND LEVEL

\$ 7,500

WELCOME RECEPTION
(2 Sponsorships Available)

- Complimentary booth in Monday’s exhibit hall (\$2,200 value)
- 2 full Summit registrations (\$1,398 value)
- Opportunity to greet attendees at door of reception
- Opportunity to include promotional material in registration packet (\$500 value) - *sponsor to provide*

PLATINUM LEVEL

\$ 5,000

Registration Gift for Attendees
Registration Tote Bags
Monday Reception (2 Available)
Speaker

- 2 full Summit registrations (\$1,398 value)
- Opportunity to greet attendees at entrance of finale reception (if sponsored)
- Opportunity to include promotional material in registration packet (\$500 value) - *sponsor to provide*
- Introduce speaker

GOLD LEVEL

\$ 3,000

Welcome Reception Entertainment
Golf Breakfast
Golf Beverage Cart
Monday Breakfast (3)
Tuesday Lunch (3)

Speaker - Banking Regulatory Panel
Golf Prizes
Name Badge Holders
Monday Lunch (4)
Tuesday Breakfast (3)

Opportunity to include promotional material in registration packet (\$500 value) - *sponsor to provide*

SILVER LEVEL

\$ 2,000

Summit Printed Program (3)
Sunday Group Reception (5)
Breaks (12)
Exhibit Hall Prizes
Ice Cream Social

Opportunity to include promotional material in registration packet (\$500 value) - *sponsor to provide*

Questions regarding sponsorship opportunities: contact Jason Wood at the Montana Bankers Association – 800.541.5126 or Jason@montanabankers.com

SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL

\$ 1,000

ABA Speaker & Banker Panel
Longest Drive, Closest to the Pin, Best Man, Best Woman Golf Prizes
Hole-in-One
Golf Tee Box Giveaways (3) - *sponsor to provide*

OTHER

\$ 500

Registration Bag Inserts—*sponsor to provide*
Promotional Literature at Registration Area—*sponsor to provide*
Annual Business Meetings (CO, MT, WY)
Board Meetings (CO, MT, WY)
Golf Bag Tags
Golf Hole Sponsorship

ADVERTISING

For the duration of the Summit, leading regional bank directors, presidents and CEOs will be utilizing the conference program—your ad will have GREAT exposure to a broad audience!

Every effort will be made to prevent placement of competing business ads in the same layout. Ad placements will be at the discretion of the Summit Committee.

Electronic Submission

Advertisements must be submitted in either .pdf or .jpg format via email to Amanda Rogowski at the Colorado Bankers Association, amanda@coloradobankers.org. Please submit ads fitting the correct dimensions listed above with a minimum density of 300 DPI. All ads will be printed in black and white and must be submitted and paid in full no later than Friday, April 23. **\$50 Discount if submitted by April 1**. Any questions regarding submission please contact Amanda at 303.825.1575 Amanda@coloradobankers.org.

Promotional Materials

Diamond, Platinum, Gold and Silver Level sponsorships provide a unique opportunity to include promotional materials in the conference attendee packets.

Sponsors are allowed one 8 1/2" x 11" double-sided marketing piece per attendee.

To take advantage of this opportunity, 500 copies of your marketing material must be **delivered by Friday, May 14** to:

Tri-State Bankers Summit
Wyoming Bankers Association
Attn: Cheryl Johnston
200 E. 8th Avenue, Ste 201
Cheyenne, WY 82001
307.638.5008

Rates & Specifications

(jpeg or gif format)

Full Page: \$500
8" w x 10.5" h

Half Page: \$300
8" w x 5" h

Quarter Page: \$200
3.75" w x 5" h

Suggested Attire

Suggested attire for the entire conference, including meetings and evening functions, is "business casual," unless otherwise noted.

Please note that advertising opportunities are limited and are available on a first-come, first-serve basis. Questions on advertising contact Amanda at 303.825.1575 or amanda@coloradobankers.org

We invite you to participate in the Trade Show at the 2010 Tri-State Bankers Summit at The Jackson Lake Lodge in Grand Teton National Park.

Don't be left out...sign up today. Reserve your space for this exciting annual event that welcomes banking professionals.

To sign up...simply complete the enclosed registration form and return it with your payment. Booths will be assigned on a first come, first served basis. To assure the best selection, please register early.

The official trade show display company is K & J Convention Services, LLC.

4 hours of exhibit time
Monday
Noon - 2:00 p.m. Lunch buffet in exhibit hall
3:00 p.m. - 3:30 p.m. Ice cream social in exhibit hall
5:30 p.m. - 7:00 p.m. Group reception in exhibit hall

7 potential hours of networking time

Prices for an exhibit booth are: \$1,650 member \$2,200 non-member

Each 8x8 booth purchase includes:
2 full Summit registrations (does not include golf scramble or scenic float trip)
8x8 booth with pipe and drape
6' skirted table
2 chairs
1 wastebasket
7"x44" identification sign

To reserve an exhibit space please fill out the form included in this packet. Payment is required in full to reserve a booth—no exceptions. If you wish to have more than two people in your booth during the exhibitor hours only, additional people may attend for a \$250 fee each (fill out names on registration form).

POLICIES

The Tri-State Bankers Summit Committee reserves the right to assign all booth spaces. Only companies that have paid in full will be assigned a booth space—no exceptions. Every effort will be made to avoid placing an exhibitor next to their competitor. Confirmation of booth space and a copy of the floor plan will be sent to all exhibitors approximately one month prior to the conference.

Questions regarding exhibitor space contact Cheryl Johnston at the Wyoming Bankers Association—
307.638.5008 or cheryl@wyomingbankers.com

PRIZES & GIVEAWAYS

This year's attendees will have the opportunity to win grand prize drawings, but without any work on your part— no card game... just a business card in a bowl.

However, we would like to extend the opportunity for you to give away an individual gift by gathering names at your booth. If you wish to award a prize, please contact Cheryl Johnston at the Wyoming Bankers Association no later than Friday, April 23 at 307.638.5008 or cheryl@wyomingbankers.com.

Cancellation Policy
A \$150 fee will be charged for all cancellations after Friday, May 14. There will be no refunds after Friday, May 28; however a substitute participant may attend if notification is provided prior to the Summit.

See page 3 for Golf Scramble and Scenic Float Trip Information

SPONSORSHIP · EXHIBITOR · ADVERTISING SIGN UP FORM

Contact Name: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

Information in this box will be used exactly as submitted here for purposes of recognition and in the program.

Sponsorships

Our company is interested in sponsoring the following event/item: _____

Which falls under the following category:

- _____ Diamond (\$7,500)
- _____ Platinum (\$5,000)
- _____ Gold (\$3,000)
- _____ Silver (\$2,000)
- _____ Bronze (\$1,000)
- _____ Other (\$500)

Sponsor Reminder...

Diamond, Platinum, Gold & Silver Sponsors
Promotional materials for the registration packets
must be submitted by **Friday, May 14**

A staff member will follow up with you to confirm the availability of the sponsorship opportunity requested.

Exhibitor Booths

8x8 Booth _____ Member \$1,650 _____ Non-Member \$2,200

WE WILL NOT PROCESS BOOTH REQUESTS WITHOUT PAYMENT

Securing an exhibit booth allows two (2) complimentary Summit registrations. Please provide names of those attending the Summit and fill out attached registration form for meal counts, etc.*: _____

***Only those people listed above may be present during exhibiting hours at your booth. If you wish to have additional people in your booth, there is an additional \$250 fee for those individuals. Please provide names below of additional exhibitor hour attendees.**

Name(s) of additional attendee(s) during exhibitor hours only: _____

Brief Description of Company: _____

Hold Harmless Agreement

The undersigned is an exhibitor at the Colorado, Montana, and Wyoming Bankers Associations' Annual Summit at the Jackson Lake Lodge from June 13-15, 2010. By this letter, the undersigned agrees that it will hold the above names associations and Jackson Lake Lodge and their customers, owners and employees harmless for any injury or claim resulting from the operation, installation or occupation of an assigned exhibitor space in connection with the exhibit or performances here-under contemplated.

The undersigned exhibitor further agrees that no later than June 14 at 8:30 p.m., he/she will relinquish the assigned exhibit space referred to herein the same condition as it was received, normal wear expected, and assumes full responsibility for any and all damages which may occur to the space and/or facilities covered by this agreement as a result of the undersigned exhibitor's use and/or occupancy.

Exhibitor Representative (please print) _____ Signature _____ Date _____

Advertising

_____ Full-page Ad - \$500 _____ Half-page Ad - \$300 _____ Quarter-page Ad - \$200

Person Submitting Ad:

Name: _____ Phone: _____

Email: _____

See page 5 for submission details & discount information. Ads must be submitted and paid in full no later than Friday, April 23

Payment Processing (We will not process request without payment)

_____ Check Enclosed (Payable to MBA) _____ Credit Card

Cardholder Name: _____ Signature: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

**Send all registrations to: Montana Bankers Association, 1 North Last Chance Gulch, Suite 4, Helena, MT 59601
(Please do not mail/fax to your state association.) FAX: 406.443.7850. For cancellation policy, see page six.**



2010 TRI-STATE BANKERS SUMMIT BUSINESS PARTNER REGISTRATION FORM

JACKSON LAKE LODGE • MORAN, WYOMING
JUNE 13-15, 2010

Name: _____ Name for Badge: _____
Company: _____ Phone: _____
Street Address: _____ Fax: _____
City, State, Zip: _____ Email: _____
Spouse/Guest: _____ Name for Badge: _____

Type of Registration:

- _____ Full Registration (Member)* \$699
- _____ Full Registration (Non-Member) \$899
- _____ Full Spouse/Guest \$375
- _____ Full Registration (Exhibitor) \$ 0

*EARLY BIRD SPECIAL - Receive \$50 off for registering by April 1

Meal Functions			
Please indicate the meals you will be attending to allow accurate meal counts.			
Please note: All meals below are included as listed in the full delegate and spouse/guest registration.			
SUNDAY:	Opening Reception	<input type="checkbox"/> Self	<input type="checkbox"/> Spouse/Guest
MONDAY:	Breakfast Buffet	<input type="checkbox"/> Self	<input type="checkbox"/> Spouse/Guest
	Lunch	<input type="checkbox"/> Self	<input type="checkbox"/> Spouse/Guest
	Reception/ Dinner	<input type="checkbox"/> Self	<input type="checkbox"/> Spouse/Guest
TUESDAY:	Breakfast Buffet	<input type="checkbox"/> Self	<input type="checkbox"/> Spouse/Guest
	Farewell Lunch	<input type="checkbox"/> Self	<input type="checkbox"/> Spouse/Guest

OPTIONAL ACTIVITIES – Must be a full registrant to participate. Must pre-register for optional activities. Space is limited!
(No refund for cancellations made after May 14)

Golf Scramble (Sunday, June 13)

Name(s): _____ Handicap _____
Name(s): _____ Handicap _____ # _____ @\$165 ea \$ _____

Scenic Float Trip with Lunch (Sunday, June 13)

Name(s): _____ # _____ Adult @\$100 ea \$ _____
Name(s): _____ # _____ Child (ages 6-11) @\$75 ea \$ _____

TOTAL DUE: \$ _____

PLEASE REGISTER NO LATER THAN FRIDAY, MAY 14

Use only one form per registrant. For multiple registrants, please copy or request additional forms. A cancellation processing fee of \$150 will be charged for all cancellations made after Friday, May 14. No refunds on cancellations made after May 28.

PAYMENT INFORMATION (We will not process request without payment)

_____ Check Enclosed (Payable to MBA) _____ Credit Card

Cardholder Name: _____ Signature: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Send all registrations to: Montana Bankers Association, One North Last Chance Gulch, Suite 4, Helena, MT 59601
(Please do not mail/fax to your state association.) FAX: 406.443.7850